



## TOI REREHIKO

PO Box 168030, Newton, Auckland, New Zealand

Press Release  
For Immediate Release

*Open Limit: Marcia Lyons*  
14 May - 26 June 2010



Images: Marcia Lyons *Open Limit* (installation shots), 2010

Marcia Lyons in collaboration with MIC Toi Rerehiko presents *Open Limit*, an exhibition based around augmented reality technology at MIC's Gallery at 321 K Road from 14 May - 26 June 2010. Part of a series called *Sensory Broadcasting*, the installation explores how live-feed data networking can be used to create an interactive art experience. The physical and sonic movements of those within the installation are tracked and displayed, leading to a dynamic and changing environment, engaged with live-feed from New York's Times Square.

This reflects Lyons' interest in interactivity, perception, and live-feed technologies. *Open Limit* ultimately allows the visitor to comprehend the environment in a more ephemeral and sensual manner, breaking free of the limitations of 'logic' and 'reality'. Marcia Lyons elaborates, "I'm interested in how these limits disappear and how perception is determinate."

American-born New Zealand resident Marcia Lyons has exhibited and taught all over the world. Emerging in 1992-93 as a performance artist and sculptor, she is best known for her extensive work as a digital artist and educator. She established and headed the Digital Media Fine Arts programme at Cornell University, before joining the Digital Media programme at Victoria University of Wellington in 2005.

In 2009, Lyons held her first solo New Zealand exhibition, *Emergent Submersives*, an installation based on her research into the communicative patterns of humpback whales. Lyons drew on her research to create an immersive installation emulating the world underwater, utilizing computer, sound, and phone technology.

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Currently, Lyons is studying towards her PhD at Auckland University of Technology. She was appointed the CIRI Scholar in arts practice in the PhD programme at AUT University.

For more information and high resolution photos please contact [deborah@mic.org.nz](mailto:deborah@mic.org.nz)